

For clinics and healthcare providers

# Let's grow your "power to be found," together.

A client-acquisition program for small and mid-sized clinics, bodywork studios, salons and personal gyms, and for health professionals with overseas credentials (such as U.S. Registered Dietitian Nutritionists and French osteopaths).

Founding members: **limited to 8**

## Sound familiar?

- ✔ You have a website, but new clients aren't coming in
- ✔ Your practice doesn't show up in Google or AI answers
- ✔ Phone bookings keep you from focusing on your real work

## What changes **with healthtomo**

**POINT 1**

**Reach new clients**

Be easier to find on Google, in AI answers and on healthtomo, and turn visits into multilingual online bookings, including from international clients.

**POINT 2**

**Marketing for repeat visits**

Follow-ups after each visit and booking-data analysis help us plan, together, what brings clients back.

**POINT 3**

**Work more efficiently**

Fewer phone calls and less manual admin, so your team can focus on the work that matters.

## Five ways we help you **get found and chosen**

**Monthly SEO & AI visibility report**

A monthly score of how easily you're found on Google and AI, with clear next steps

**Booking & practice management system**

Multilingual online booking through repeat-visit follow-up, all in one place

**Marketing consultations on Zoom**

We use your report to plan client-acquisition and retention steps with you

**Spotlight article** **PR**

An article on what makes your services distinctive, planned with you in advance

**Featured Clinic pin** **PR**

Two weeks in the featured spot on healthtomo

**FOUNDING PROVIDER**

**Three founding-period benefits**

**50% OFF**

Half the planned regular price, every plan

**Price lock**

Founding price on renewals within 1 year of sign-up

**Exclusive badge**

Shown permanently on your listing

**Limited to 8 members**

**All applications are reviewed.** We accept applications in the order received, but not every application will be approved.

**FOUNDER CLUB**

**Benefits for Founder Club members only**

Our 8 founding members are invited to the Founder Club as partners who help shape healthtomo.

**Invitations to exclusive networking events**

Meet other healthcare providers and swap what works in marketing and running a practice.

**Early access to new features**

Hear about new features before launch and use them ahead of everyone else.

**Your ideas shape the product**

Tell us the features you wish you had. We'll listen, and your requests get priority review.

\* Founder Club benefits are for the 8 founding members only.

## Founding-member plans

**50% OFF**

1 month

**Spark**

To see where you stand

Planned regular price ¥43,560

**¥21,780**

Per month ¥21,780

**¥21,780 off**

What's included

- **healthtomo listing support**
- **SEO & AI visibility report**  
Once
- **Multilingual booking & management system**  
1 month
- **Marketing consultation on Zoom**  
1 session

**Spotlight article and Featured pin available as add-ons**

**Recommended**

**50% OFF**

3 months

**Grow**

To put improvements into practice

Planned regular price ¥85,140

**¥42,570**

Per month ¥14,190

**¥42,570 off**

What's included

- **healthtomo listing support**
- **SEO & AI visibility report**  
Monthly (3 times)
- **Multilingual booking & management system**  
3 months
- **Marketing consultation on Zoom**  
2 sessions

**+ Founding bonus**

- **Featured Clinic pin (PR)**  
2 weeks × 1
- **Spotlight article (PR)**  
1 during the plan

**50% OFF**

6 months

**Shine**

To grow while measuring results

Planned regular price ¥442,560

**¥71,280**

Per month ¥11,880

**¥71,280 off**

What's included

- **healthtomo listing support**
- **SEO & AI visibility report**  
Monthly (6 times)
- **Multilingual booking & management system**  
6 months
- **Marketing consultation on Zoom**  
3 sessions

**+ Founding bonus**

- **Featured Clinic pin (PR)**  
2 weeks × 1
- **Spotlight article (PR)**  
1 during the plan

The regular price is the planned price for new applications after the 8 founding-member places are filled. Founding prices are 50% of the planned regular price.

\* Founding prices apply to renewals of the same plan within 1 year of sign-up.

\* The Featured Clinic pin and Spotlight article can be added for a fee on the Spark plan or after your plan ends.

\* Spotlight articles are planned with you in advance. Publication dates follow healthtomo's editorial schedule.

## Individual services & add-ons

|                                                 | Tax included      |
|-------------------------------------------------|-------------------|
| Booking system only                             | ¥10,780 / month   |
| SEO & AI report (with 30-min Zoom consultation) | ¥11,000 / report  |
| Featured Clinic PR pin (2 weeks)                | ¥22,000           |
| Spotlight article (PR)                          | ¥33,000 / article |
| Booking system detailed initial setup           | ¥22,000           |
| Clinic photo shoot                              | ¥33,000           |

## Who can join

**Eligible providers**

- Hospitals, clinics and dental practices
- Licensed acupuncture, moxibustion, anma-massage-shiatsu and judo-therapy practices
- Bodywork studios, salons and personal gyms
- Health professionals with overseas credentials (e.g., U.S. RDNs, French osteopaths)

**Review criteria**

- Medical and therapy practices have completed all required registrations and permits
- Overseas credentials can be verified with the issuing body, and you hold a residence status that allows in-person work in Japan
- You agree to keep your listing compliant with applicable laws
- You agree to healthtomo's listing policy

## Important notes

1. This program does not guarantee results such as rankings in Google or AI search, number of bookings, or number of new clients.
2. Spotlight articles and Featured Clinic pins are paid advertising and are labeled "PR" or "Ad."
3. We review all listings under applicable Japanese laws, including the Medical Care Act and Medical Advertising Guidelines, the Act on Practitioners of Massage, Finger Pressure, Acupuncture and Moxibustion, the Judo Therapists Act, the Dietitians Act, and the Act against Unjustifiable Premiums and Misleading Representations. We may ask you to revise non-compliant content or decline to publish it.
4. Testimonials, edited before-and-after photos, guaranteed-outcome claims, and claims of superiority over other providers cannot be published.
5. If you hold an overseas credential, your listing will show the credential name, the issuing country, and the statement "This is not a Japanese national license." Japanese licensed titles (e.g., 栄養士 "dietitian," マッサージ "massage") and terms such as "diagnosis" or "treatment" cannot be used.
6. Fees are flat. We do not charge commissions based on bookings or client visits.
7. Client data in the booking system is handled under our Privacy Policy and our data-processing agreement with you.
8. Plans renew automatically on the same plan unless you notify us at least 14 days before the end of the term. If the renewal price changes, we will notify you at least 30 days in advance. Fees already paid are generally non-refundable. See our Terms of Service for details.
9. Founder Club benefits (events, early feature access, feature requests) are determined by us and may change. Feature requests are not guaranteed to be built.
10. All prices include Japanese consumption tax.

Questions & applications

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